

Enhancing User Experience:

Introducing Brand New Middleware
for OTT/IPTV by **CrocOTT**



THE PRIMARY FUNCTIONS OF FASTOCLOUD MIDDLEWARE INCLUDE:

Middleware for OTT/IPTV refers to the software layer that bridges the gap between the backend services and the user interface in an Over-The-Top (OTT) or Internet Protocol Television (IPTV) system. It acts as a central component that enables the delivery of media content, manages user interactions, and provides a seamless user experience.

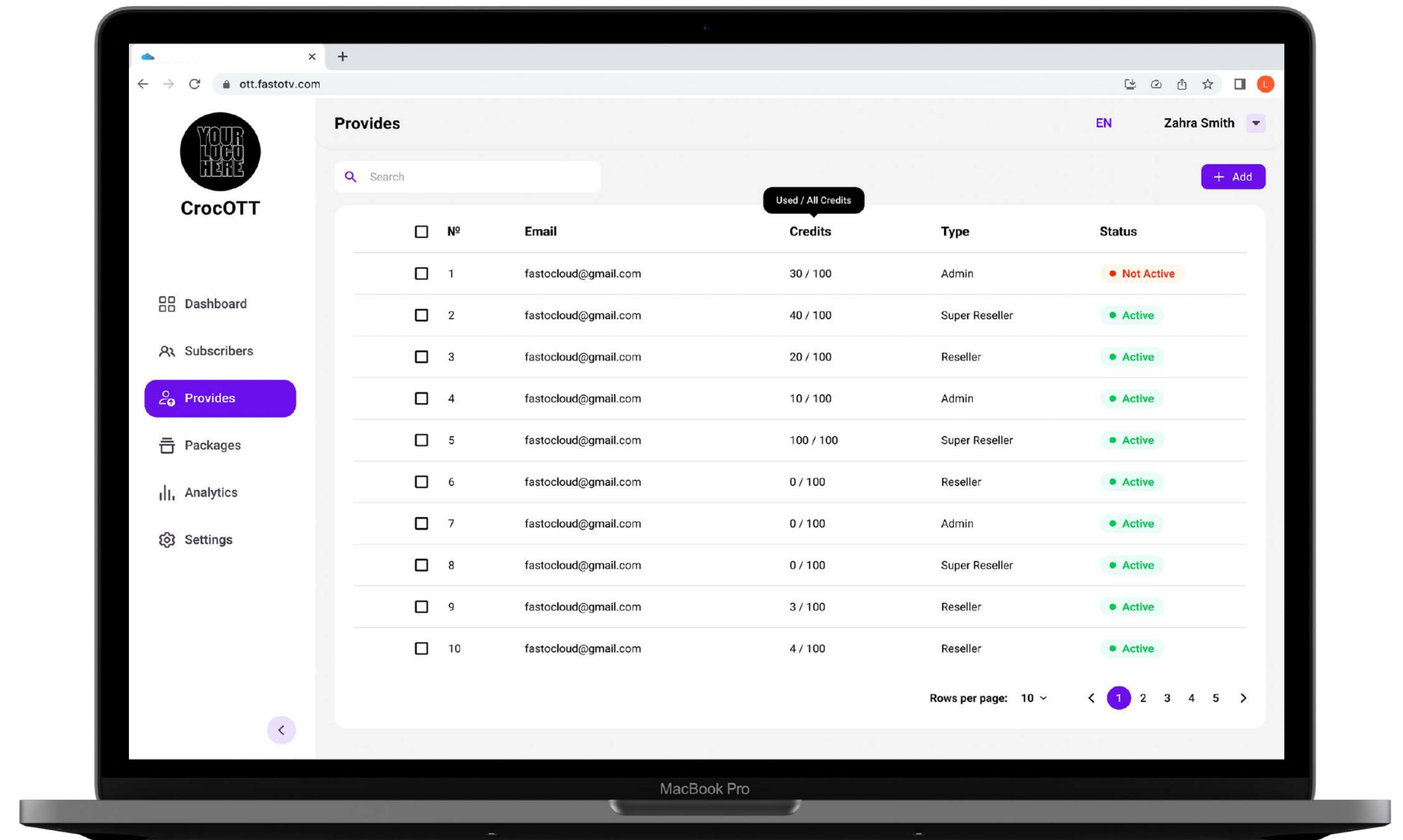
01 Content Management

02 User Authentication and Account Management

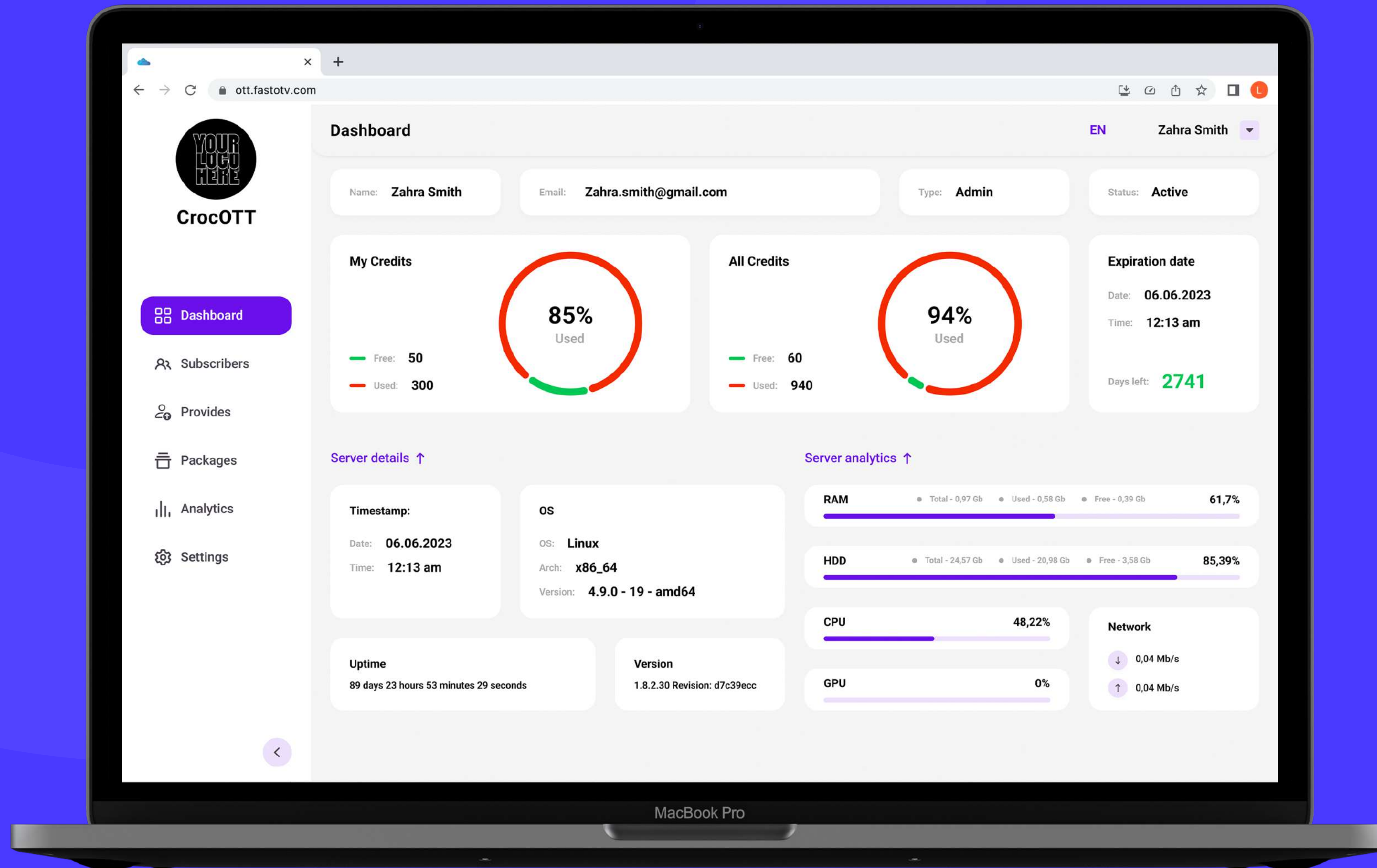
03 Service Delivery and Integration

04 Analytics and Reporting

05 Security and DRM



Easy to use and real time communication



UI:



Branded panel
(with your logo and name)



Providers roles
(Admin, Reseller, Super Reseller)



Service statistics



Signup form Service statistics



User/Device analytics



Subscribers management

CONTENT:

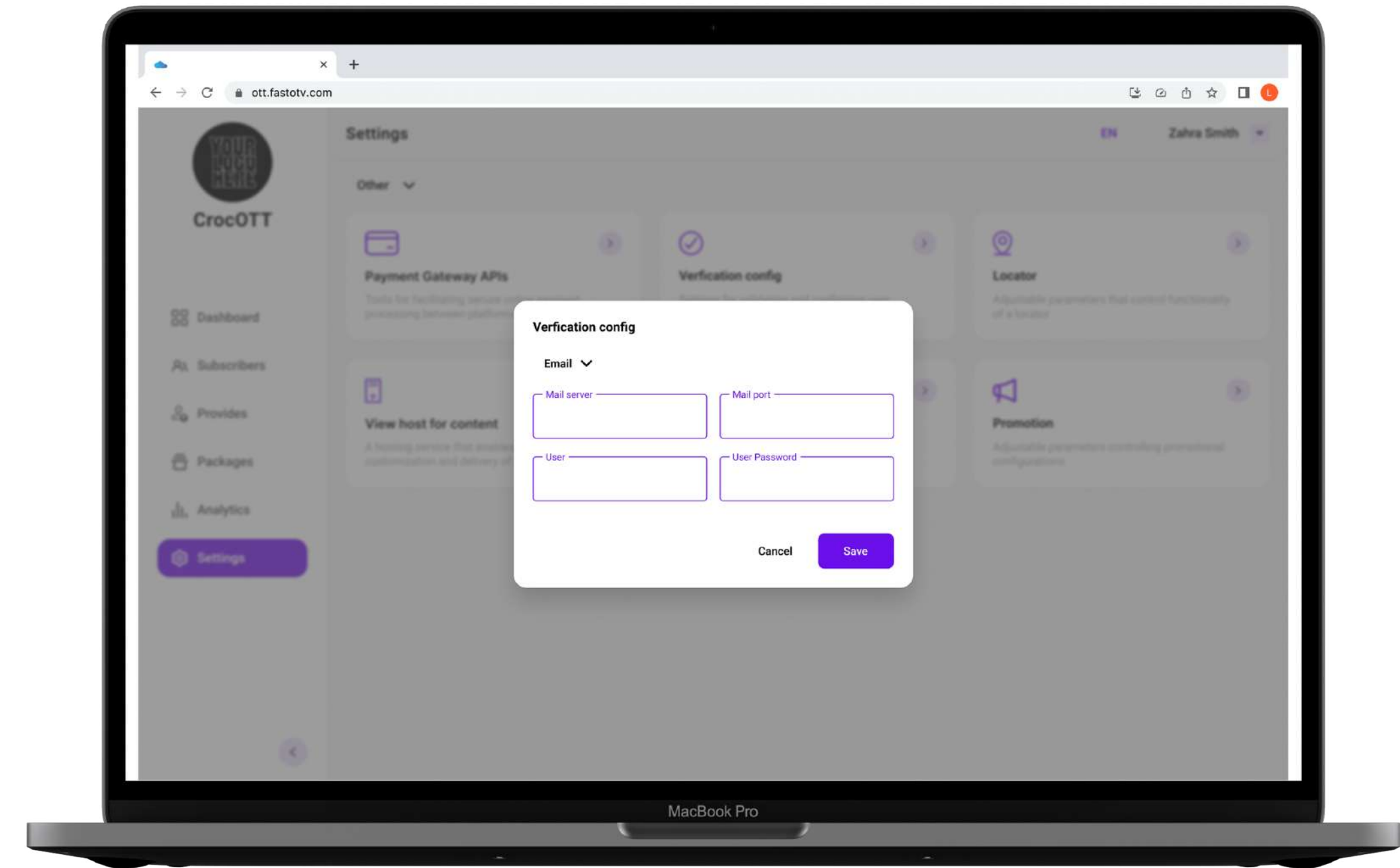
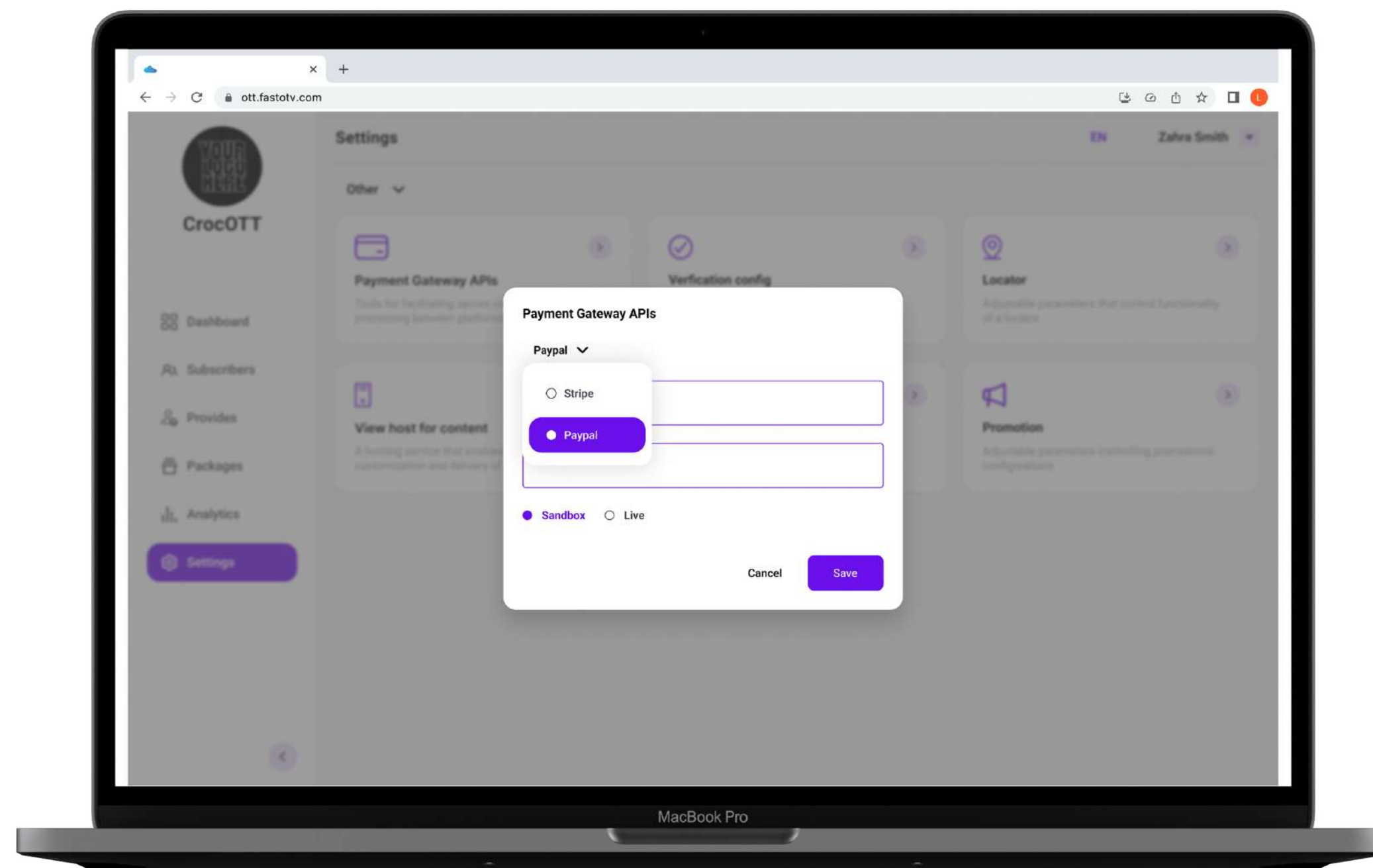
- ★ Integrated Load Balancers (Live streams, Vods, Channels on Demand)
- ★ VOD, tVOD, sVOD with TMDB autofill information
- ★ Serials (Seasons, container of VODs)
- ★ EPG services

PROTECTION:

- ★ Banned IP
- ★ Protected m3u playlist
- ★ Login by email/password or activation code
- ★ Email verification signup page

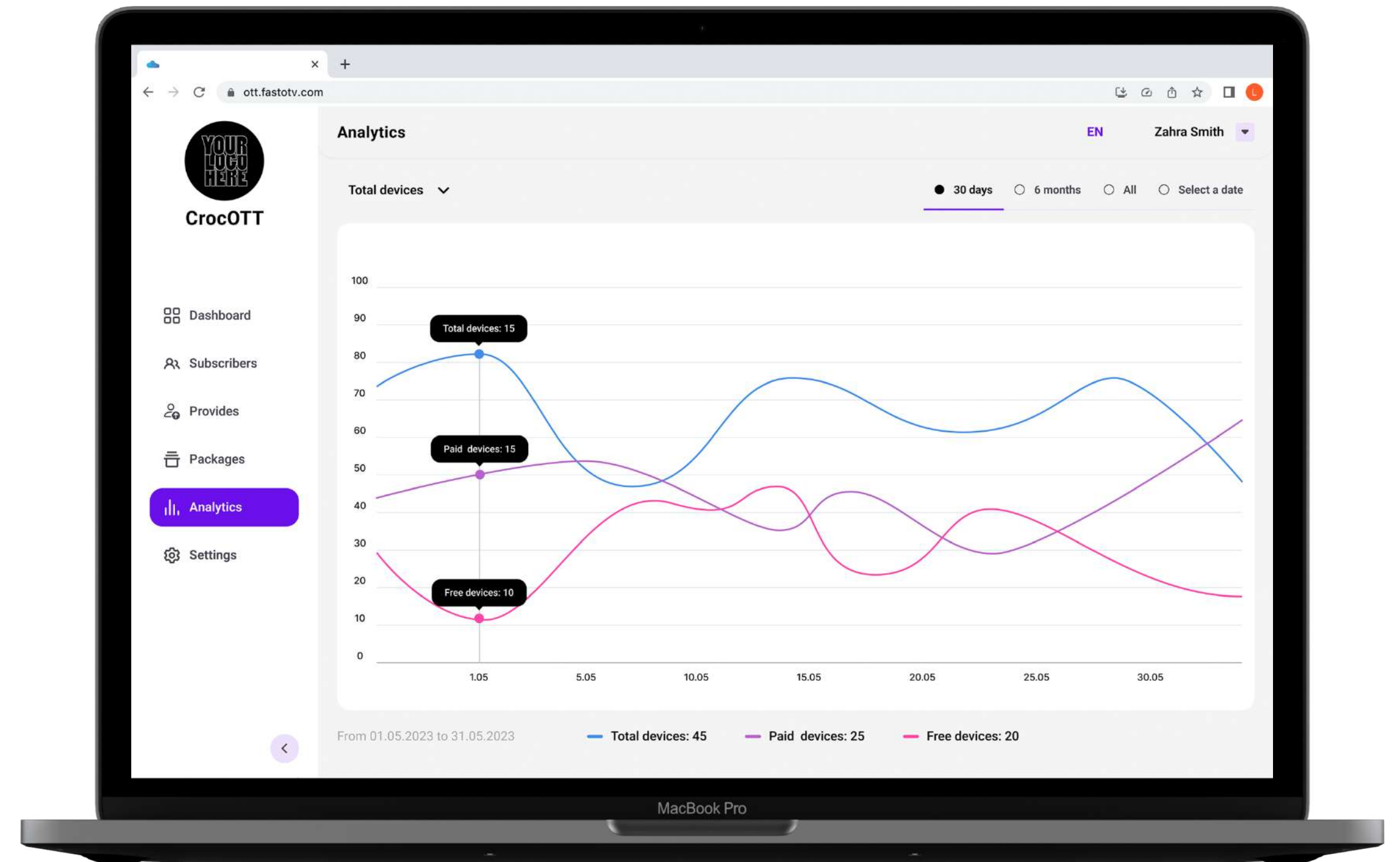
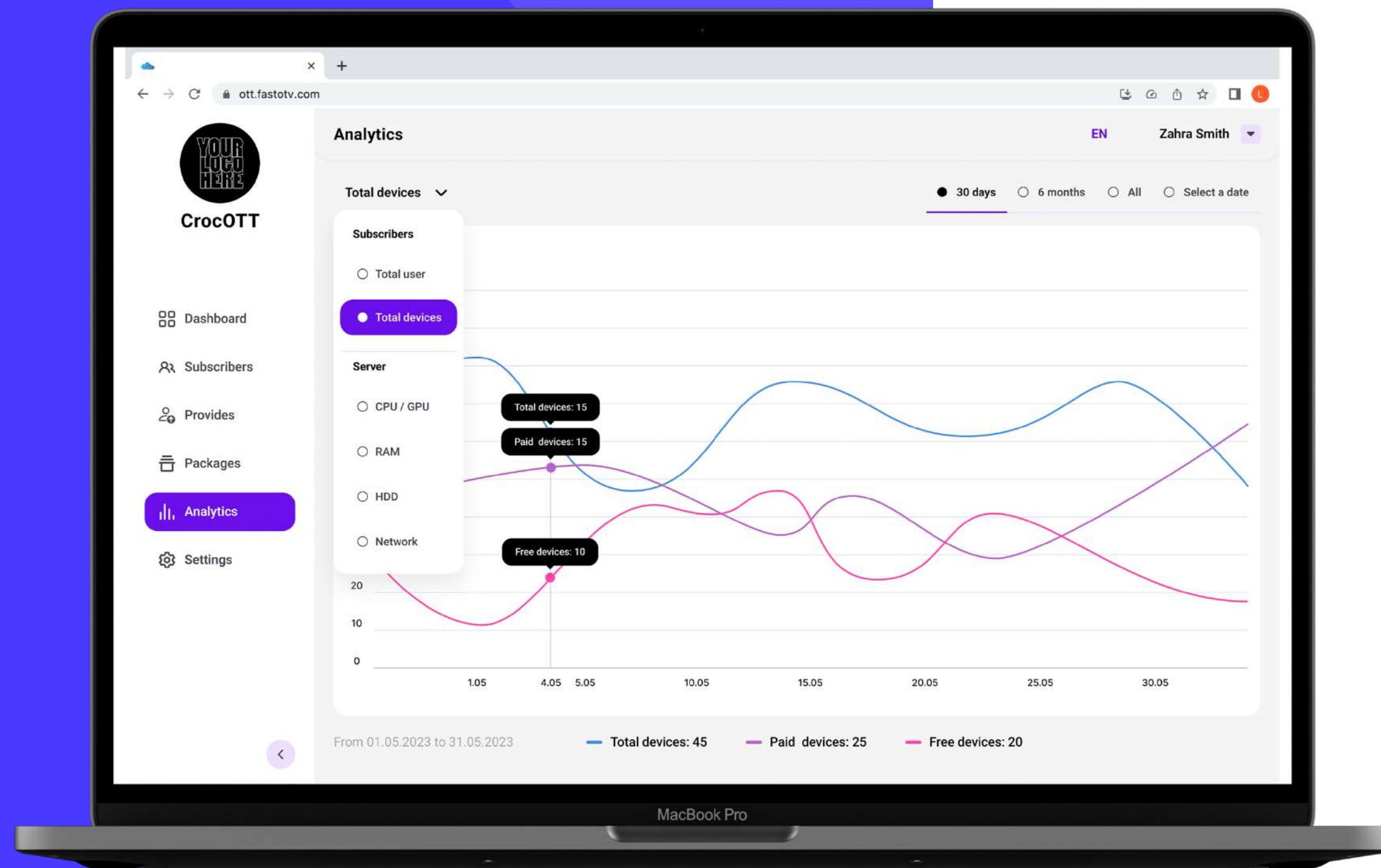
PAYMENT:

- ★ Pay per view streams
- ★ Payment integration (Stripe, Paypal, Quickbooks)



Analytics

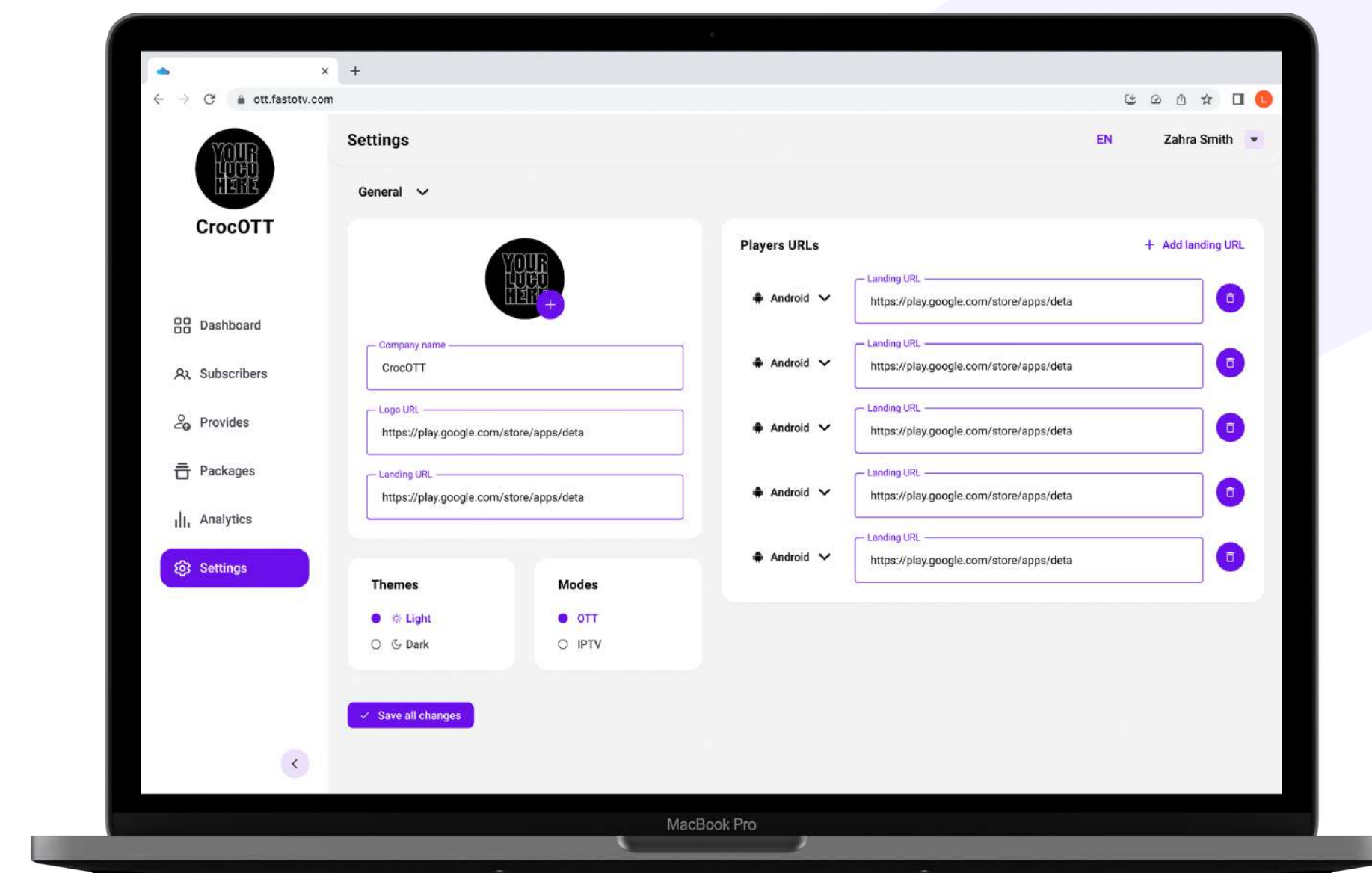
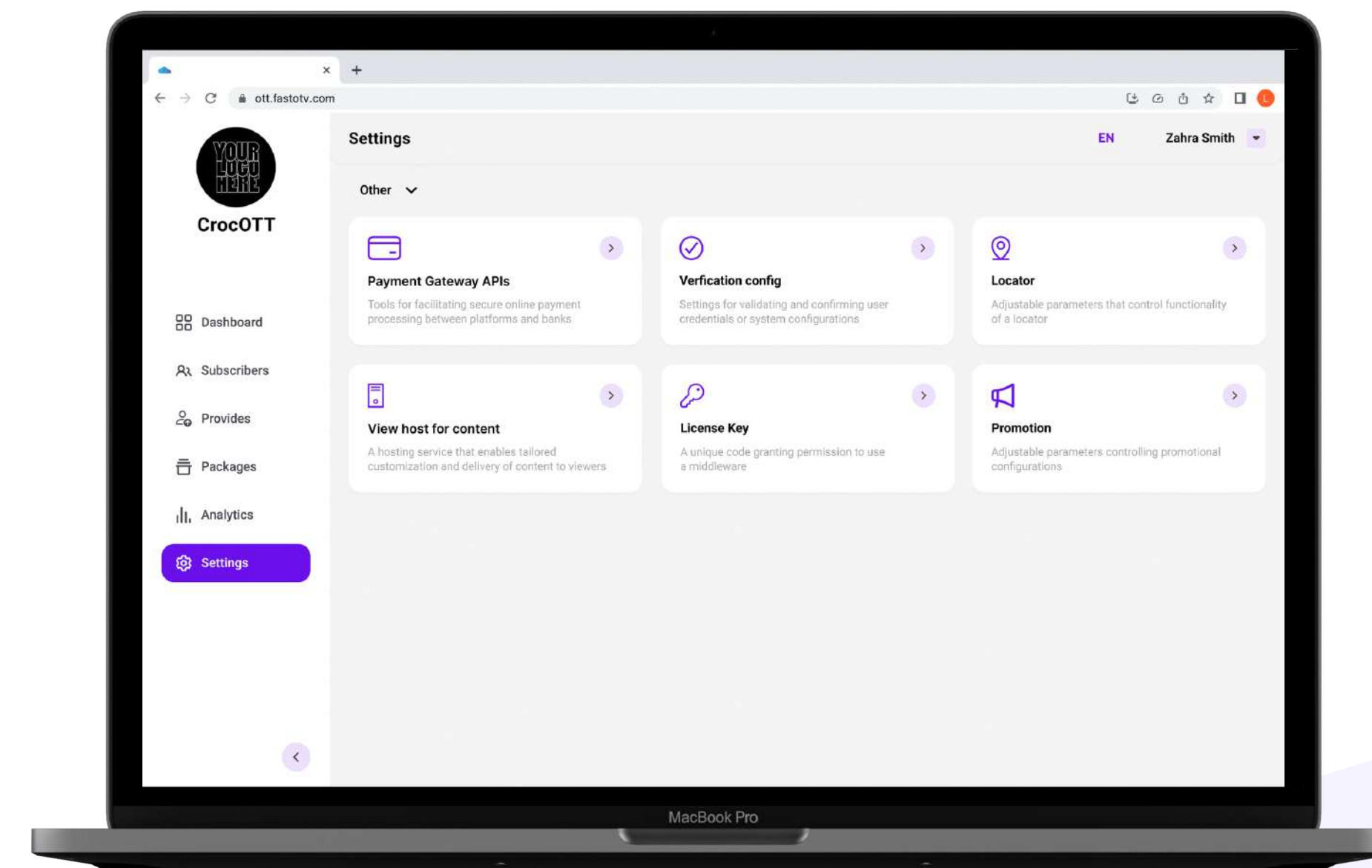
CrocOTT Middleware offers powerful analytics capabilities. It can analyze user behavior, performance metrics, content consumption patterns, revenue generation, and provide geographic and demographic insights.



Settings

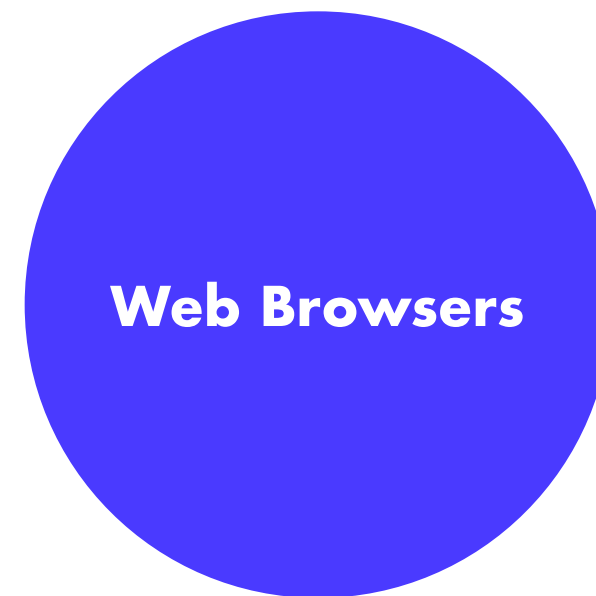
The settings in CrocOTT Middleware provide comprehensive customization and control. Administrators can effortlessly add player devices, configure language preferences, integrate payment gateways, optimize monetization options, adjust advertising settings, and much more.

These settings empower administrators to tailor the user experience, fine-tune monetization strategies, and ensure seamless operation of their OTT/IPTV service.



End users Devices & Operating Systems

CrocOTT supports Set-top boxes and a range of mobile devices



Let's keep in touch

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